

Point of Sale

Release Update v1.11.193 – June 4, 2024

New + Improved

Gift Cards via Precision Payments (Factor4)

We're incredibly excited to announce that we're working with Precision Payments (Factor4) to offer the new integrated Gift Cards feature. This feature will give you the ability to do the following through Precision Payment's pin pad:

- Activate New Gift Cards (custom branded cards)
- Add Funds to Gift Cards (that have a balance)
- Check the Balance of a Gift Card
- Pay with Gift Cards



When gift cards are sold, a separate gift card receipt will print that includes the card's balance. Sales receipts will also reflect the new balance whenever a gift card is purchased or used to make a payment. The policy for all purchased gift cards is that they cannot be returned. However, when a customer returns items, a gift card can be used to apply the reimbursed payment to.

The new integrated Gift Card feature is only offered through Precision Payments (Factor4).

So, to take advantage in using this feature, you'll need to do the following:

- Use Precision Payments as credit card processor
- Contact Precision Payments to sign up for Factor4 gift cards. Precision Payments will help you:
 - o get customized gift cards,
 - update your pin pad to be able to process the custom gift cards
- Enable Gift Cards in your OrderDog online account, on the Configuration Settings page, under the Integrated Credit Card Settings section.





If you're using another credit card processor, then gift cards will operate in what we call "non-integrated" mode. Where you won't be able to use a pin pad that's integrated with OrderDog to swipe the gift cards through.



New Integration with SaveNaturally

SaveNaturally is a frictionless coupon platform that streamlines product manufacturer coupons to your end customer, which stacks right on top of your current loyalty program. If you do not have a loyalty program, no problem, SaveNaturally works just the same, simply have the customer provide their phone number at checkout to receive the savings, and the manufacture's coupons will automatically get applied to participating items when you go to the payment screen.

This is FREE for all our OrderDog retailers, and SaveNaturally also does revenue share. See video link here for more information about SaveNaturally.

Digital Coupon Integration



	\$31.51 \$4 . 51
CASH TOTAL	\$36.02
CARD TOTAL	\$37.25
Credit Card Visa XXXX0135 Trans ID: 415518751703 Entry Mode: ContactLess	\$36.25
SaveNaturally Coupons Any product from the test	\$1.00
Change Due	\$0.00
You Saved \$3.38 Saving \$1.00 with SaveNaturally!	

To get started with SaveNaturally

- 1. Reach out to SaveNaturally by emailing <u>info@savenaturally.com</u> to get your Store ID (let them know you're with OrderDog)
- 2. Login to your OrderDog online account
- 3. Go to the Configuration Settings page
- 4. In the "Digital Coupon Integration" section, select Save Naturally, enter your Store ID, then Save Changes
- 5. Add a customer to the sale (on point-of-sale)
- 6. Mfg Coupons will automatically get applied.

Anytime one of your customers with a phone number are added to a sale, participating items will automatically have the manufacturer's coupon applied as a partial payment, when going to the payment screen. Your The sales receipts will also show when mfg coupons from SaveNaturally have been applied.



Single Payment Button

For those using Precision Payments as your credit card processor, we discovered that we could possibly save you money by combining the credit and debit payment options into a single payment button. Seems that processing debit cards via the single payment button can save you processing fees. So, for only Precision Payment partners, we've defaulted these two payment options into a single button. Should you desire, you'll be able to separate the two payment options as well by unchecking the "Enable Single Card Payment Button" setting.

This setting is found in you OrderDog online account, on the Configuration Settings page. It will display as a checkbox setting within the Integrated Credit Card Settings section. If you don't see it, then it's likely due to being setup with no credit card processor, or a credit card processor that does not support the single card payment option.

Integrated Credit Card Settings

