

Portal

Release Update v4.31.48– January 14, 2026

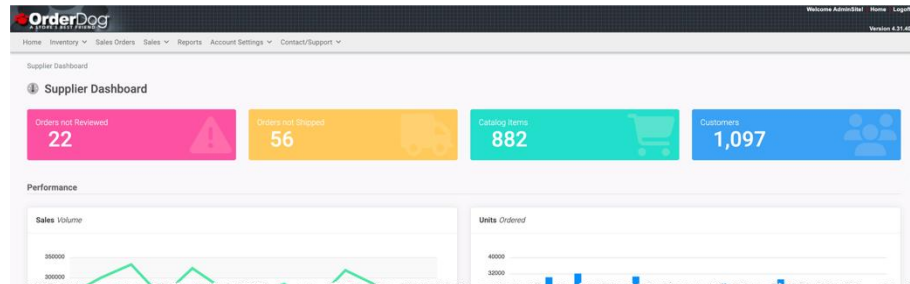
New + Improved

Supplier Dashboard

We're excited to announce that we're releasing out a new dashboard tailored specifically for our supplier partners. We recognize that one of the greatest things we can do to better serve you is to empower you with more visibility. This will be the first among many steps designed to open the door of visibility into seeing how your products are being ordered, and into how stores are selling your products. We're honored to earn the trust of an ever-growing customer base of retail stores that are using us for ordering and are also taking advantage our point-of-sale services, which then helps empower us to provide you with more visibility around both the **ordering and selling** of your products. This is why the new dashboard will be the first thing you see when logging into your OrderDog account.

Below are some of the things you'll be able to see and do with the new dashboard:

The first thing you'll see will be four actionable widgets. This means that in addition to providing you with visibility into important information, you'll also be able to click on it to help you act quickly. The four actionable widgets are:



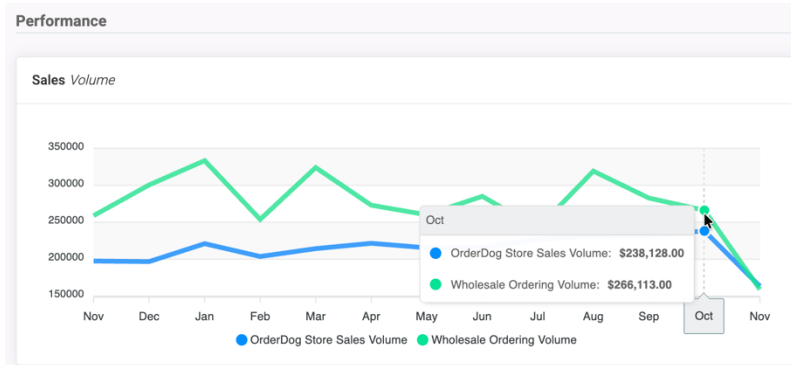
- **Orders Not Reviewed**
 - These are orders that a retailer has sent to you, but you have not opened it yet to review it.
 - For partners using our automated ordering, these are orders we have sent to you, but we've not received confirmation (EDI 997) that you successfully received it.
 - When selecting this widget, you'll be quickly taken to see these specific orders.
- **Orders Not Shipped**
 - These are orders that have been reviewed but have not been fulfilled yet. Fulfilling orders with the correct ship quantity and price and, then marking it as shipped makes the life of a retailer 100 times easier. It saves a retailer a lot of time receiving in an order and helps the retailer easily maintain accurate margins and inventory stock levels of your products.
 - For partners using our automated ordering, these are orders we have not received the electronic invoice for (EDI 810).
 - When selecting this widget, you'll be quickly taken to see those specific orders.
- **Catalog Items**
 - This is a count of how many products exist in your catalog.

- When selecting this widget, you'll be quickly taken to see your catalog to verify if it needs to be updated.
- **Customers**
 - This is a count of customers (retail stores) that have placed an order directly to you through OrderDog.
 - When selecting this widget, you'll be quickly taken to see all of them.

The next section of the dashboard is designed to give you visibility into the Performance of the sales volume and order volume of your products via OrderDog. The following two charts provide an excellent view into different aspects of this performance by month over the course of the last 12 months:

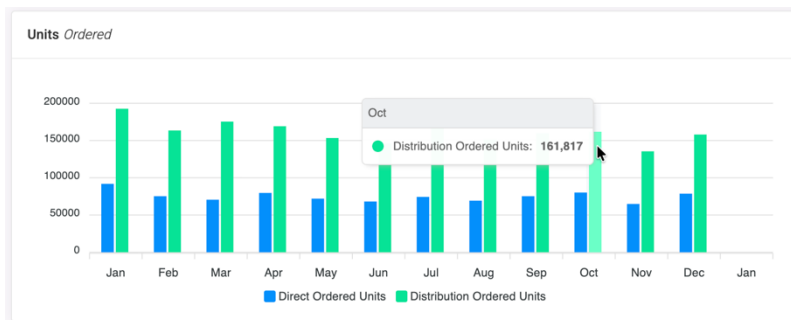
Sales Volume – Performance

- Measures the performance of monthly sales (\$) volume from both Ordering and Retail Store Sales.
- OrderDog Store Sales Volume:
 - Represents the total net sales (\$) of all your products that were sold that month via a store that uses an OrderDog point-of-sale.
- Wholesale Ordering Volume:
 - Represents the total net sales (\$) of all the products that were ordered directly from you that month via OrderDog.
 - The order volume is based on the month that the order was fulfilled/shipped.



Units Ordered – Performance

- Measures the performance of total monthly ordering (# units) from both Direct Ordering and Distribution ordering.
- Direct Ordered Units:
 - Represents the # units ordered directly from you.
 - The order volume is based on the month that the order was fulfilled/shipped.
- Distribution Ordering Volume:
 - Represents the # units fulfilled by another vendor on OrderDog that carries the same item from your catalog. If you have more than one OrderDog account, then the other account's volume will be included in this.
 - The order volume is based on the month that the order was fulfilled/shipped.



The concluding section of the dashboard is designed to drill down further to give your Top Movers. The following two charts provide an excellent view into your Top Ordered items and the Top Sold items from the previous month:

Top Ordered – Top Movers

- Lists the top 10 products from your catalog that were ordered directly from you the previous month. The following will be displayed for each item listed:
 - Item ID: with a link to view the item in your catalog
 - Brand
 - Item Name
 - Ordered: # units fulfilled that month from orders sent directly to you

Top Ordered (December 2025)

Item ID	Brand	Item Name	Ordered
54901-S	XLEAR	Xlear Nasal Spray	480
4710-S	SOURCE NATURALS	Wellness Formula®	455
38584-S	KROEGER HERB PRODUCTS	Wormwood Combination	446
22121-HP	SOURCE NATURALS	DIM 100 mg	430
57445-S	EYEGANICS	Organic Tears	412
89504-S	BIO NUTRITION	Graviola Extract	333
46301-S	NUTRICOLOGY	Ox Bile 500 mg	282
47105-S	SOURCE NATURALS	Ultra-Mag™	262
1390-S	BUDDHA TEAS	Organic Mullein Leaf Tea	259
11777-S	SOURCE NATURALS	Wellness Formula®	249

Top Sold in OrderDog Stores – Top Movers

- Lists the top 10 products from your catalog that were sold (\$) in stores using OrderDog's point-of-sale for the previous month. The following will be displayed for each item listed:
 - Item ID: with a link to view the item in your catalog
 - Brand
 - Item Name
 - Sold: the total net sales (\$) for that month from stores using the OrderDog point-of-sale

Top Sold in OrderDog Stores (December 2025)

Item ID	Brand	Item Name	Sold
89504-S	BOIRON	Oscillococcinum	\$10,934.21
54901-S	SOLARAY	Magnesium Glycinate 350 mg	\$9,529.06
22121-HP	SOLARAY	Magnesium Glycinate 350 mg	\$8,493.28
38584-S	HERITAGE PRODUCTS	Organic Castor Oil	\$6,516.15
57445-S	BOIRON	Oscillococcinum	\$5,747.29
63349-S	SOLARAY	Vitamin D-3 K-2	\$5,174.11
39022-K	NORTH AMERICAN HERB SPICE	Oreganol P73	\$5,098.47
11777-S	SOLARAY	Vitamin D3 + K2	\$4,191.89
32-HG	NORTH AMERICAN HERB SPICE	Oreganol P73	\$4,120.30
22131-HP	SOURCE NATURALS	Wellness Formula®	\$3,970.62